

For Immediate Release



Beth Johnson Joins Brintech as Southwest Regional Manager

October 15, 2009 – Austin, Texas. Beth Johnson has joined Brintech as Regional Manager for the Southwest territory.

“We are extremely pleased to welcome Beth to the Brintech team,” says Hal Oswald, Brintech’s President & Chief Executive Officer. “Her understanding of strategic and business issues related to the banking industry will make a significant difference for our clients in the region, and we feel confident in her ability to generate new business and partnerships in an extremely important region.”



Prior to joining Brintech, Beth spent more than ten years working in the professional services business with one of the top 5 CPA/Consulting firms following several years building experience in the financial information technology industry. She began her career as a network consultant for various consulting firms located throughout the United States and has since moved into the business development role.

“Beth’s experience in both delivery and business development make her a perfect match, both for our team and for our strategic partners,” says John Matheny, Brintech’s Director of Sales and Marketing. “The experience that she brings to banks of different sizes and organizational structures benefits clients and prospects alike.”

To date, she has worked with clients ranging in assets from \$50 million to over \$8 billion. As a top performing sales executive, she has developed projects in strategic planning, network design, and configuration, core system migrations, upgrades, risk assessments, and compliance services.

Beth will represent the core southwestern states of Texas, Oklahoma, Louisiana, Arkansas, Kansas, Missouri, and New Mexico. She offices out of her home state of Missouri.

Brintech is a management consulting firm to the banking industry that helps clients improve bottom-line results. Founded as a technology consulting firm, the company has evolved into one of the leading strategy, performance improvement, and profit enhancement advisory services in the nation. For the past 15 years, 100% of our focus has been on the community bank marketplace, creating a detailed understanding and a history of the market — its challenges, technology, and regulatory changes.

Contact: Susan Connor, PhD
Manager of Marketing & Business Development
(404) 200-7055 ■ SConnor@Brintech.com

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